

PHOTO SHOOT PREPARATION CHECKLIST

Get the home ready for the photo shoot

Good photos start before the camera arrives. Please go through this list ahead of the shoot, ideally the day before, so every room is ready and the photographer can work quickly. Tick each item as you go.

Property address

Shoot date and time

Your agent and phone

01 General prep

- ☐ **Be shoot-ready.** Finish cleaning and staging before the photographer arrives, ideally the day before.
- ☐ **Use the garage for storage.** It is a good place to hide boxes, bins and extra belongings for the day.
- ☐ **Check every bulb.** Replace burned-out bulbs at least 24 hours before the shoot.
- ☐ **Hide trash cans** inside and out: in closets, the garage or out of sight.

03 Pool, spa and water features

- ☐ **Clean and uncover** the pool and spa.
- ☐ **Leave instructions** if the spa should be turned on.
- ☐ **Clean fountains and water features**, with on/off instructions if you would like them running.

05 Bathrooms

- ☐ **Put away** toothbrushes, razors and toiletries.
- ☐ **Leave only decorative items** on counters and in the shower.
- ☐ **Close toilet lids.**

07 Living areas and entry

- ☐ **Clear entryways** of shoes, umbrellas and bags.
- ☐ **Store portable fans** and space heaters.

02 Outside and yard

- ☐ **Clear the cars** from the driveway and the street in front of the home.
- ☐ **Mow and trim the yard** at least 24 hours before.
- ☐ **Put hoses away** the day before, and **turn off sprinklers** so the pavement is dry.
- ☐ **Do not wet the driveway.** A fresh look is better added in editing than puddles on site.
- ☐ **Pick up pet waste** from the yard.
- ☐ **Wipe patio furniture** of dust and cobwebs. Do not hose it down the same day.

04 Kitchen

- ☐ **Clear the countertops** as much as possible.
- ☐ **Hide dishes, sponges and dish soap**, and the dish rack.
- ☐ **Take magnets and papers** off the refrigerator.

06 Bedrooms

- ☐ **Make the beds.**
- ☐ **Clear nightstands, dressers** and other surfaces.
- ☐ **Put away clothes, shoes and laundry baskets.**

- ☐ **Hide cords and remotes** behind furniture or in a drawer.
- ☐ **Tidy tables and shelves:** mail, keys, chargers and paperwork out of sight.

08 Lights, blinds and fans

- ☐ **Turn on every light**, including lamps, under-cabinet and outdoor lights.
- ☐ **Open blinds** where there is a view, to let in natural light. Keep them closed if the window faces something unappealing.
- ☐ **Turn off ceiling fans** so the blades do not blur in the photos.

10 For-sale sign and personal items

- ☐ **Take down the for-sale sign** until after the shoot if you can. If it stays up, we remove it in editing.
- ☐ **Store valuables** out of sight.
- ☐ **Secure dogs** or take them off the property. Cats should be secured too.
- ☐ **Hide food and water bowls**, pet beds and litter boxes.
- ☐ **Plan not to be seen**. Occupants should stay out of view or step out, so nobody shows up in reflections or shadows.
- ☐ **Put away family photos**, mail, medication and anything with names or personal details.
- ☐ **Clear bulletin boards** and children's artwork from walls and doors.

11 On shoot day

- ☐ **Before we arrive**: lights on, blinds open, ceiling fans off.
- ☐ **Cars moved** and trash cans out of sight.
- ☐ **Pets secured** or away for the visit.
- ☐ **Access ready**: a lockbox code, a Supra single access for the photographer, or someone home to let us in.
- ☐ **Gate, alarm or community codes** sent to your agent ahead of time.
- ☐ **Pool and spa** uncovered, with any on/off instructions left out.
- ☐ **A member of our family** photographs the home. We work room by room and leave each room as we found it.
- ☐ **One last walk-through** of each room with this list.

INCLUDED IN EDITING

Blue sky in every exterior photo.

INCLUDED IN EDITING

For-sale signs removed from the photos.

DELIVERED

Next day, in walkthrough order.

Thank you for taking the time to go through this list. Questions? Call or text us at (904) 257-3436.